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**B4 Consulting Announces Successful Implementation of
SAP® Business One at LORD Italy**
Italy “Go-live” Follows Successful Rollouts in France, Japan and the United Kingdom

Waltham, Mass. — March 3, 2008 — B4 Consulting, delivering comprehensive Business Performance Management, implementation and support services for SAP® solutions, today announced the successful implementation of SAP® Business One at LORD Corporation in Italy. LORD (Cary, NC) designs and manufactures specialty and general-purpose adhesives as well as systems to manage mechanical motion, and control noise and vibration for transportation, aerospace and industrial applications. The LORD Italy implementation is part of a planned international rollout of SAP Business One, SAP’s integrated, affordable and easy-to-use business management application. B4 Consulting also implemented SAP Business One at LORD facilities in France, Japan, and the U.K., and will roll out the solution at additional LORD sites in Europe, Asia-Pacific and the Americas.

“LORD Italy continues to validate our core blueprint approach to implementations of SAP Business One for large-enterprise subsidiary business models,” explained Klaus Schottenhamel, president and CEO of B4 Consulting. “Starting with LORD Japan, LORD Corporation’s first implementation of SAP Business One, we developed a blueprint for global rollouts that addressed 90% of the Company’s business process requirements. Therefore, as the solution is rolled out to other international sites, LORD and B4 only need to address localization. This approach is cost-effective, highly scalable, institutionalizes standards subsidiary-wide, and further accelerates the time-to-value of SAP Business One for our customers.”

While LORD uses the SAP Business Suite solution at its US headquarters, worldwide sites deploy SAP Business One for finance, purchasing, manufacturing, banking, and inventory and warehouse management. B4 integrates comprehensive manufacturing resource planning (MRP) capabilities into SAP Business One through the manufacturing add-on, delivered by be.as AG. The be.as solution gives LORD MRP capabilities spanning warehouse management, capacity planning, order management, and cost calculations, including pre- and post-calculations.

AMS – Helps Insure Ongoing Solution Optimization

“Every country has unique localization needs, some more complex than others, and we must be ready and able to customize SAP Business One to meet a country’s specific legal, financial, governmental, and language requirements,” noted Carney Vensel, LORD Corporation’s international IT director. “Working with B4 Consulting, which has a global footprint combined with deep knowledge of SAP Business One, we are effectively executing on our international rollout of SAP Business One.”

LORD ensures that its implementations of SAP Business One are continually optimized with B4 Consulting’s Application Management Services (AMS). With advanced call center capabilities and staffed by domain experts, AMS provides post-implementation support and application optimization on a 24x7 basis.

“AMS helps insure that SAP Business One will perform the way we want it to perform,” said Vensel. “I have a great IT staff that is complemented by B4 Consulting’s AMS. Using B4 support, I know that upgrades and patches are quickly and expertly taken care of, which enables my IT staff to stay focused on their projects. B4 stays on top of development advances with SAP Business One, making AMS a strategic asset.”

About B4 Consulting, Inc.

B4 Consulting integrates business processes and technologies globally for customers who want results from their SAP solutions. With services for Business Performance Management, implementation and system integration, as well as Application Management Services, B4 helps small- to mid-sized and large enterprises optimize profits and throughput to enhance business performance. An SAP channel partner and recognized as a global rollout expert for SAP Business One, B4 also supports the SAP Business All-in-One solution and the SAP Business Suite applications. Formerly known as IMG Americas - a company of S&T, B4 maintains a relationship with S&T, which has a global presence in 22 countries. B4 has headquarters in Greater Boston with offices in Greater Philadelphia, Chicago, New York City, and Mountain View as well as in Stuttgart, Germany. Offices will open in the United Kingdom and Switzerland. Visit: www.b4-consulting.com.

About LORD Corporation

With headquarters in Cary, N.C., and sales in excess of \$700-MM, LORD Corporation is a privately-held company that designs, manufactures and markets devices and systems to manage mechanical motion and control noise and vibration; formulates, produces and sells general purpose and specialty adhesives and coatings; and develops products and systems utilizing magnetically responsive technologies. With manufacturing in nine countries and offices in more than 15 major business centers, LORD Corporation employs more than 2,400 worldwide. Visit <http://www.lord.com/> for more information.

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