



Contact:
Jacquelyn Thrasivoulos
IMG Public Relations
508.881.3109
jacquelyn.thrasivoulos@img.com

IMG Americas Forms Alliance with SoftBrands to Sell Fourth Shift Edition for SAP® Business One Solutions

*Partnership will Advance Fourth Shift Edition for Manufacturing in
IMG SAP Business One Implementations Worldwide*

Denver, Colo.— July 17, 2006— The Information Management Group (IMG), a provider of innovative business engineering services and authorized SAP® Business One reseller partner of SAP America, Inc, today announced a strategic partnership with SoftBrands Inc. (AMEX: SBN), a global leader in next-generation enterprise software for manufacturers and authorized ISV partner of SAP America, Inc. The partnership will drive international sales and implementations of SoftBrands' Fourth Shift Edition, a manufacturing solution specifically designed for SAP Business One, SAP's easy-to-deploy, affordable and integrated business management solution for small and midsize enterprises (SME). IMG Americas and SoftBrands announced the partnership at the annual SAP Summer Sales Meeting in Denver (July 16 – 19).

“We seek to partner with industry leaders and IMG Americas is increasingly being recognized as the *go to* for global SAP Business One implementations,” noted Ralf Suerken, senior vice president and general manager of manufacturing for SoftBrands. “We are confident that our partnership with IMG will effectively extend the value of Fourth Shift Edition to global SMEs as well as subsidiaries of large, international companies.” Fourth Shift Edition is the result of a partnership between SAP and SoftBrands that combines the strength and security of SAP with the mid-market manufacturing expertise of SoftBrands in a flexible, affordable package.

“Fourth Shift Edition is an outstanding SAP Business One solution for mid-sized manufacturers,” said Larry Perlov, vice president of IMG's global SAP Business One division. “It adds measurable value to SAP Business One implementations by improving the quality, efficiency and speed of supply chains, manufacturing operations, financials, workflows and all manner of customer and supplier relationship management. Therefore, our SoftBrands partnership will help to strengthen our SAP Business One implementations and enrich the IMG Americas partner ecosystem, which is continually evolving to meet a variety of customer needs around the world.”

About SoftBrands

SoftBrands, Inc. is a global leader in providing solutions for small- to medium-sized businesses in the manufacturing and hospitality industries worldwide. With more than 4,500 customers in over 60 countries now actively using its manufacturing and hospitality products, SoftBrands has established a global infrastructure for distribution, development and support of enterprise software. The company, headquartered in Minneapolis, Minnesota, has more than 600 employees with branch offices in Europe, India, Asia, Australia and Africa. Additional information can be found at www.SoftBrands.com and www.fourthshiftdition.com.

About IMG

The Information Management Group (IMG) is a leading global provider of innovative business engineering services for small- to mid-sized companies that want business results from their SAP solutions. Specializing in consulting services that align people, processes, and systems with strategies, IMG is a certified SAP Partner with hundreds of successful SAP implementations worldwide. Founded in 1989, IMG is headquartered in St. Gallen, Switzerland and employs over 600 professionals throughout Europe, Asia, the United Kingdom and the United States. IMG Americas is headquartered outside Philadelphia and has offices in the Greater Boston and Chicago areas as well as in Atlanta (GA) and Mountain View (CA). For more information on IMG Americas, call +1 888-446-4872. URL: www.img.com.

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