



Contact:  
Jacquelyn Thrasivoulos  
IMG Public Relations  
508.881.3109  
[jacquelyn.thrasivoulos@img.com](mailto:jacquelyn.thrasivoulos@img.com)

## **IMG Chosen by Alcan Packaging for Rollouts of SAP Business One**

### ***IMG Will Implement SAP Business One with be.as Manufacturing Add-on in Upwards to 40 Sites Worldwide***

*Atlanta, Ga. — April 23, 2007* — The Information Management Group (IMG), a provider of innovative business process engineering services and an authorized SAP® Business One reseller, today announced global rollouts of SAP Business One at Alcan Packaging with an initial scope of 22 facilities worldwide. With 130 manufacturing sites in 31 countries throughout the Americas, Asia, and Europe, Alcan Packaging is a world leader in packaging for food, pharmaceuticals, medical, health and beauty, and tobacco industries. Alcan Packaging selected IMG as its global implementation partner for SAP Business One, SAP's affordable and integrated business management solution for small and midsize enterprises. Complemented by the be.as Corporation's manufacturing add-on, SAP Business One provides Alcan Packaging with a low-cost manufacturing solution, which can be quickly deployed at each location yet integrated with the SAP Business Suite. IMG announced its Alcan Packaging implementations at SAPPHIRE® '07, the SAP international customer conference where IMG Americas is exhibiting (**Pod #22**; Georgia World Congress Center).

“Worldwide, Alcan Packaging is a leading manufacturer of packaging for the food, beauty, tobacco and pharmaceutical industries,” noted Massimo Spada, vice president of IT at Alcan Packaging. “As an industry leader, the company is continually evolving its manufacturing technologies and practices, optimizing its manufacturing footprint, and enhancing its procurement efficiencies. All of these processes must be aligned worldwide and SAP Business One enables that alignment with end-to-end business process visibility at a quarter of the cost of a traditional business management and manufacturing solution,” continued Spada. Working with Alcan Packaging and be.as, IMG developed a comprehensive SAP Business One core model – Alcan Packaging global blueprint. “This single blueprint will be implemented across business sectors, as an interim solution for green field projects, and for specifically identified Alcan Packaging manufacturing operations worldwide,” noted Klaus Schottenhamel, president and CEO of IMG Americas.

### **IMG Gets Green Light for One of the Largest SAP Business One Global Rollouts**

While implementation blueprints can present any number of challenges, Alcan Packaging's blueprint for a global rollout was unique. "The Alcan Packaging blueprinting phase was challenging as Alcan Packaging wanted a single blueprint – a 'ready-to-go' core model to address the business requirements of all Alcan Packaging market sectors in all of the countries where Alcan Packaging has manufacturing facilities," noted Fredy Marty, senior vice president at IMG and Alcan Packaging project's executive sponsor in Europe. This approach is intended to minimize implementation time and investments and enable simultaneous rollouts to accelerate Alcan Packaging global SAP Business One implementations.

Alcan Packaging, be.as, and IMG successfully developed a global blueprint that addresses all business requirements of Alcan Packaging manufacturing, inventory, logistics, and financials. Alcan Packaging and subsidiaries in 20 countries already have tested blueprint tasks and functions and signed validations. These validations give IMG the green light to execute on Alcan Packaging pilots on Arenzano (Italy) and Suzhou (China). As Alcan Packaging has multiple sites in many countries, it is projected that as few as 20 and upwards to 40 implementations of SAP Business One will be rolled out in the coming months, "making Alcan Packaging one of the largest global implementation programs to date of SAP Business One," noted Marty.

"Our global manufacturing base enables us to consistently and rapidly translate trends into innovative packaging solutions," said Michele Dalla Valle, vice president of IT Solution and Service Delivery at Alcan Packaging. SAP Business One supports that strategic direction with business-critical SAP modules that are easy to use and function-rich. "We needed, however, an implementation partner with an international footprint that matched ours and who has domain expertise in SAP Business One combined with the ability to integrate manufacturing capabilities," continued Dalla Valle. "It was important for us to realize all the time-to-value benefits that originally sold us on SAP Business One and IMG was the implementation partner of choice. Their international presence and SAP Business One expertise are unrivaled."

"IMG's business process know-how was a strong help to us to in developing a blueprint that meets our specific business objectives," said Dalla Valle. The Alcan Packaging blueprint also integrated manufacturing-specific capabilities delivered with the be.as add-on including: manufacturing management; cost calculations; production data collection; and controlling functions.

To meet localization requirements, IMG will provide Alcan Packaging with implementation teams that not only have SAP Business One expertise but also have local language fluency and are familiar with cultural issues that may impact business requirements. “While the entire SAP partner network helps our customers quickly derive value from SAP Business One, IMG Americas distinguishes itself with ‘feet on the street’ virtually anywhere in the world,” said Ralf Mehnert-Meland, director of Business Development at SAP. “IMG’s truly global presence offers significant value to our SAP Business One customers.”

“We expect that our ‘ready-to-go’ blueprint will net us significant time and resource efficiencies while improving business process transparency and giving us better control of plant operations,” said Dalla Valle. “And, the entire organization is highly motivated to move these implementations forward with IMG.”

**About IMG Americas, Inc.**

**A company of S&T AG**

The Information Management Group (IMG) is a leading global provider of comprehensive business process engineering services for companies that want business results from their SAP solutions. Specializing in consulting services that align people, processes, and systems with strategies, IMG Americas is a certified SAP partner and recognized as the global rollout expert for SAP Business One. With a proven track record of hundreds of SAP Business Suite implementations, IMG helps customers increase profitability through business process improvements. As a company of S&T AG ([www.snt-world.com](http://www.snt-world.com) – XETRA Vienna: SNT), IMG is part of a global IT and business management consultancy that employs more than 3000 professionals in over 25 countries throughout Europe, Asia, North America, and the United Kingdom. IMG Americas is headquartered in the Greater Boston area with offices in Greater Philadelphia and Chicago as well as in Atlanta, New York City, and Mountain View. For more information on IMG Americas, call +1 888 446 4872. URL: [www.img.com/americas](http://www.img.com/americas).

# # #

All product and service names mentioned are the trademarks of their respective companies.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP AG in Germany and in several other countries all over the world. All other product and service names mentioned are the trademarks of their respective companies. Data contained in this document serve informational purposes only. National product specifications may vary.