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B4 Consulting Becomes SAP® Channel Partner for SAP Business All-in-One
*B4 Will Resell and Implement SAP Business All-in-One Solutions
for Midsized Companies*

Waltham, Mass. -- April 21, 2008 — B4 Consulting, delivering comprehensive Business Performance Management, implementation and support services for SAP® solutions, today announced it is an SAP channel partner authorized to resell the SAP Business All-in-One solutions. SAP Business All-in-One is a comprehensive, proven solution with preconfigured, industry-specific business processes to enable predictable and affordable implementations. Optimized for midsized companies, SAP Business All-in-One has the flexibility to adapt and extend as a business evolves and grows. B4 Consulting is also an SAP channel partner for SAP Business One, SAP’s integrated, affordable business management application designed specifically for small and growing businesses.

“We have a singular focus on selling and implementing SAP solutions to the mid-market, said Klaus Schottenhamel, president and CEO of B4 Consulting. “Therefore, our inclusion in the channel partner program for SAP Business All-in-One is completely complementary to our service portfolio and more importantly, it strengthens our offerings to SAP customers – specifically those who provide project-based and operations services.”

With its designation as an authorized SAP channel partner for SAP Business All-in-One, B4 now provides a complete solution that encompasses all facets required for successful implementation, including SAP Business All-in-One software licensing, implementation services, training and documentation, staffing and optimization and support. B4 Consulting will deliver the solution on a fixed-priced basis to major regional markets throughout the U.S.

“SAP is continually building and strengthening its partner ecosystem, and we are pleased to include B4 Consulting among those SAP partners who are delivering deep and rich portfolios of industry-specific solutions – now including SAP Business All-in-One – to mid-market customers,” noted Glenn Wada,

senior vice president and general manager of SAP America, Inc. “SAP channel partners for SAP Business All-in-One help extend the value of best-practice, SAP micro-vertical solutions through fixed-priced rapid implementations. Moreover, these solutions enable companies to evolve and grow their businesses over time at minimized costs and with little or no disruption to ongoing operations.”

About B4 Consulting, Inc.

An SAP channel partner that has achieved gold-level status, B4 Consulting integrates business processes and technologies globally for customers who want enhanced results from their SAP solutions. With services for Business Performance Management, implementation and system integration, and Application Management Services, B4 helps small, midsized, and large enterprises optimize profits and throughput to enhance business performance. An SAP channel partner authorized to resell SAP Business One and SAP Business All-in-One, B4 also supports the SAP Business Suite applications. Formerly known as IMG Americas - a company of S&T - B4 maintains a relationship with S&T, which has offices in 22 countries. B4 has headquarters in Greater Boston with offices in Greater Philadelphia, Chicago, New York City, and Mountain View as well as in Stuttgart, Germany. www.b4-consulting.com.

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Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as “anticipate,” “believe,” “estimate,” “expect,” “forecast,” “intend,” “may,” “plan,” “project,” “predict,” “should” and “will” and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. The factors that could affect SAP's future financial results are discussed more fully in SAP's filings with the U.S. Securities and Exchange Commission (“SEC”), including SAP's most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.