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B4 Consulting Co-Sponsors Construction FutureTech 2011

SAP Gold Partner Advancing SAP® Best Practices for Engineering and Construction

New York— April 6, 2011-- B4 Consulting®, helping companies grow with SAP® software, services and support, today announced it is co-sponsoring Construction FutureTech 2011. An SAP gold channel partner and recently named the 2010 SAP High Growth Channel Partner of the Year for North America, B4 Consulting will showcase the SAP for Engineering, Construction and Operations (SAP for EC&O) solution portfolio. B4 Consulting works with construction and real estate companies throughout North America and accelerates the time to value of SAP solutions with SAP Best Practices. Construction FutureTech, sponsored by *Engineering News Report (ENR)*, brings together business and IT leaders in architecture, engineering and construction to examine new technologies that drive business process improvements. The conference will be held here today at McGraw-Hill Companies headquarters.

“Now, more than ever, architectural, engineering and construction companies are challenged to streamline and optimize operations to improve profit margins,” said Klaus Schottenhamel, president and CEO of B4 Consulting. “Construction FutureTech is an excellent forum for industry leaders to learn about technologies that drive successful projects. B4 Consulting implements SAP solutions with SAP Best Practices at midsize and large enterprise construction and real estate development companies, and we’re eager to share our best practices vision for excellence with conference attendees.”

SAP for EC&O solutions support key processes from the back office to the field, helping to manage projects, materials, and sub-contractors. B4 Consulting helps customers accelerate the time to value of SAP for EC&O with SAP Best Practices offerings. These offerings use a reusable prototype implementation approach complemented by customer-specific configurations handled by B4 Consulting’s SAP EC&O domain experts.

“By joining B4 Consulting at this innovative technology event, participants can learn directly how SAP solutions help the construction industry ‘Run Better’,” said Bill Ponseti, vice president, Global Construction

Industry Business Unit at SAP. “For customers implementing SAP for EC&O, we’re confident that when they also leverage B4 Consulting’s expertise and knowledge, including B4’s ‘best practice’ approach, that customers will gain even greater value from these solutions.”

About B4 Consulting, Inc.

An SAP gold channel partner, B4 Consulting integrates business processes and technologies globally for customers who want to grow their businesses using SAP solutions. B4 Consulting is authorized to resell and implement the entire SAP portfolio for the mid-market throughout North America and helps large enterprises accelerate the time-to-value of SAP Business Suite solutions. Advancing SAP Best Practices, B4 Consulting also focuses on engineering, construction, real estate, heavy equipment dealers, and professional services industries. www.b4-consulting.com.

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