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B4 Consulting Launches B4 ProSuite for EC&O – A Qualified SAP® Business All-in-One Partner Solution for Engineering, Construction & Operations

Project-centric, Single Platform Integration of Front- and Back-Office Processes with Options for ARRA Reporting

Waltham, Mass.—February 3, 2010 -- B4 Consulting, Inc., helping companies grow with SAP® software, services and support, today announced B4 ProSuite for EC&O, a qualified SAP Business All-in-One partner solution for engineering, construction and operations. Designed for mid-sized companies, the solution can help maximize productivity and profitability by integrating capabilities for scheduling, project management and materials management as well as all aspects of project bidding, planning, staffing, executing, billing and reporting. Optional features include business analytics and the American Reinvestment and Recovery Act (ARRA) Management and Reporting tool.

SAP Business All-in-One partner solutions are qualified by SAP and developed, sold and supported by SAP channel partners as a defined-scope implementation with consulting services. Qualified SAP Business All-in-One partner solutions are preconfigured, industry-specific version of the SAP ERP application combined with SAP Best Practices offerings, enabling streamlined operations, lower costs and a proven path to growth.

“With increased competition for infrastructure and construction projects combined with the squeeze on equipment, materials and labor – now more than ever construction companies need an ERP solution designed specifically for their business,” said Klaus Schottenhamel, president and CEO of B4 Consulting. “We are committed to supporting construction firms throughout North America and are honored to have B4 ProSuite for EC&O qualified as an SAP Business All-in-One partner solution.”

A 100% project-centric ERP solution, B4 ProSuite for EC&O is suited for engineering, architectural and design firms, residential and commercial builders, equipment operators, and general contractors and subcontractors. “This solution is the centerpiece of our EC&O practice, which is staffed with domain experts dedicated to the complete EC&O lifecycle,” continued Schottenhamel.

B4 ProSuite for EC&O addresses all dimensions of EC&O business processes, including contract management, project management, procure-to-pay, and financials. By integrating bidding, job scheduling and costing, procurement, customer billing (including milestone billing), equipment resource management and general ledger on one scalable platform, B4 ProSuite for EC&O helps to standardize business processes, which create the efficiencies that improve profitability. Preconfigured for rapid implementation, yet configured for customer-specific needs, B4 ProSuite for EC&O is available at a fixed-price and fixed implementation time. The packaged solution includes software, hardware, and implementation, educational and training services.

“SAP and its partners offer midsized companies the solutions needed to help them emerge successfully from the current economic climate and profitably grow their businesses,” said Kevin Gilroy, vice president, North American Channel, SME, SAP America, Inc. “With B4 ProSuite for EC&O, a qualified SAP Business All-in-One partner solution, customers can capitalize on B4 Consulting’s construction-industry expertise combined with the power and flexibility of SAP Business All-in-One to help improve growth, lower costs and optimize business processes.”

About B4 Consulting, Inc.

A gold SAP channel partner, B4 Consulting integrates business processes and technologies globally for customers who want to grow their businesses using SAP solutions. With qualified SAP Business All-in-One partner solutions for professional services and engineering, construction and operations, B4 is also authorized to resell and implement SAP solutions for the midmarket, including the SAP Business One application; the SAP Business All-in-One solutions, which includes the SAP Business All-in-One fast-start program; and the SAP BusinessObjects™ portfolio. Headquartered in Greater Boston (MA), B4 Consulting has a global footprint that extends throughout the US, Asia, Europe, and the UK. URL: www.b4-consulting.com

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Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as “anticipate,” “believe,” “estimate,” “expect,” “forecast,” “intend,” “may,” “plan,” “project,” “predict,” “should” and “will” and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. The factors that could affect SAP’s future financial results are discussed more fully in SAP’s filings with the U.S. Securities and Exchange Commission (“SEC”), including SAP’s most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.