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B4 Consulting Kicks-off 2008 with New SAP Business One Customers *Cross-industry Wins with BroadStreet LLC, Fashion GPS & Wathne Corp.*

Waltham, Mass. — January 14, 2008 — B4 Consulting, delivering comprehensive Business Performance Management, implementation and support services for SAP solutions, today announced it has signed three new SAP® Business One deals with BroadStreet LLC, Fashion GPS, and Wathne Ltd. This announcement comes on the heels of B4 Consulting’s corporate rebranding from IMG Americas, Inc.

“These wins clearly validate B4 Consulting as unique in the SAP partner community and underscore that we are stronger than ever in our commitment to helping businesses achieve their goals with SAP,” noted Del Ross, vice president of sales at B4 Consulting. “Our depth of business expertise and SAP solutions knowledge, breadth of implementation and support offerings, and our global reach set us apart,” continued Ross, “and as B4 Consulting we now have the flexibility to meet a range of customer needs.”

As an authorized reseller of SAP Business One, B4 Consulting sold licensing agreements for SAP’s affordable business management software to: BroadStreet LLC, an investment and hedge fund firm; Fashion GPS, a developer of tracking software for the retail industry; and Wathne Corporation, a handbag manufacturer with locations in the US and Hong Kong. B4 Consulting will also implement SAP Business One at BroadStreet and Wathne.

About B4 Consulting, Inc.

B4 Consulting integrates business processes and technologies globally for customers who want results from their SAP solutions. With services for Business Performance Management, implementation and system integration, as well as Application Management Services, B4 helps small- to mid-sized and large enterprises optimize profits and throughput to enhance business performance. A certified SAP partner and recognized as the global rollout expert for SAP® Business One, B4 also supports SAP All-in-One, and the SAP Business Suite. Formerly known as IMG Americas - a company of S&T, B4 maintains a relationship with S&T, which has a global presence in 22 countries. B4 has headquarters in Greater Boston with offices in Greater Philadelphia, Chicago, New York City, and Mountain View as well as in Stuttgart, Germany. Offices will open in the United Kingdom and Switzerland. Visit: www.b4-consulting.com.

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