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IMG Americas Rebrands as B4 Consulting

Former Company of S&T Continues as Global SAP Solutions Implementation & BPM Consultancy

Waltham, Mass. — January 7, 2008 — IMG Americas, a provider of innovative business process improvement services and an authorized SAP® Business One reseller, today announced it has changed its name to B4 Consulting. This rebranding is the result of IMG Americas’ management buyout from the S&T Group, which was announced on September 12, 2007. As B4 Consulting, the company will continue to resell SAP Business One and provide Business Performance Management, SAP solution implementation services and Application Management Services throughout North America and globally.

“While our name is new, the entire IMG Americas’ team remains intact, engaging with customers, and moving forward on all of our implementation projects around the world,” said Klaus Schottenhamel, president and CEO of B4 Consulting and the former CEO of IMG Americas. “The name B4 Consulting reflects our business focus and the four pillars of our expertise - *integrating processes* and *technologies globally* so that our customers can realize the highest return possible from their investments in SAP solutions,” continued Schottenhamel. “And, we remain 100 % SAP-centric with the expertise to recommend and implement the SAP solution that’s right for our customers – wherever they are.”

B4 Consulting Service Offerings

With regional offices throughout the US, B4 Consulting is also located in Stuttgart, Germany and will open offices in Switzerland and the United Kingdom. B4 Consulting offerings include:

- Business Performance Management: strategic planning of SAP solution upgrades and implementations.
- SAP Business One: rapid implementation and global template and international rollout expertise.
- SAP All-in-One and SAP Business Suite: process and system integration; migrations; master data management; template localization; resource support services; and more.

- Application Management Services: continuous maintenance and ongoing improvements of SAP Business One.

“B4 is not your typical SAP partner,” noted Schottenhamel, “We have global capabilities and expertise spanning the entire SAP solution suite. More importantly, these capabilities -- strategic business planning, blueprinting, implementation, training, go-live, and post go-live support -- give our customers a streamlined, single source for implementation and support services.”

About B4 Consulting, Inc.

B4 Consulting integrates business processes and technologies globally for customers who want results from their SAP solutions. With services for Business Performance Management, implementation and system integration, as well as Application Management Services, B4 helps small- to mid-sized and large enterprises optimize profits and throughput to enhance business performance. A certified SAP partner and recognized as the global rollout expert for SAP® Business One, B4 also supports SAP All-in-One, and the SAP Business Suite. Formerly known as IMG Americas - a company of S&T, B4 maintains a relationship with S&T, which has a global presence in 22 countries. B4 has headquarters in Greater Boston with offices in Greater Philadelphia, Chicago, New York City, and Mountain View as well as in Stuttgart, Germany. Offices will open in the United Kingdom and Switzerland. Visit: www.b4-consulting.com.

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