

## GO-LIVE SERVICES FOR SAP® Business ByDesign™

### CHOOSE THE RIGHT LEVEL OF GO-LIVE SERVICES FOR YOUR BUSINESS

The SAP® Business ByDesign™ solution makes it easier than ever for midsize companies to deploy an enterprise software solution. The smart, business-driven, click-and-run Web interface captures the essential information about your organization and required functionality, making the solution very easy to deploy.

#### Flexible Levels of Assistance

To complement the built-in, user-friendly implementation methodology of SAP Business ByDesign, we offer a range of go-live services that help you take full advantage of the solution's ease of deployment. You can choose to manage the majority of go-live tasks and phases internally, with the assistance of a trusted SAP adviser – or you can engage SAP to manage your key deployment activities and limit your project team effort. Either way, your go-live project will follow a clear, predictable, and cost-effective path.

The right go-live service for your business depends on your organizational structure, business requirements, resource availability, and comfort level. Even if you decide to manage the majority of the go-live project yourself, you will probably want to rely on the oversight of experts in certain critical areas. For example, SAP can help you map

your business requirements to the functionality of SAP Business ByDesign or migrate data from your existing corporate systems. You can select the services that meet your needs at any point along the way to production.

Moreover, you can select additional services at any time to extend functionality, such as customizing reports, forms, and interfaces.

#### Run Your Go-Live Project with SAP Expert Assistance

The go-live assistance service for SAP Business ByDesign enables you to manage your deployment with your own resources – supplemented with SAP expert assistance. Offered at a fixed price, go-live assistance targets the optimal balance between cost management and risk management. It's the right choice if you have enterprise software implementation experience and want to leverage your internal resources. With the go-live assistance service, you get the following:

- A dedicated SAP go-live adviser who guides your team through planning, fine-tuning, testing, and going live
- SAP subject matter specialists who verify deliverables at critical project stages

The go-live adviser works mostly from off-site to support your project manager

The SAP® Business ByDesign™ solution is built for ease of deployment. To complement the solution's built-in, user-friendly implementation methodology, SAP offers go-live services. Take full advantage of SAP experience and expertise, and select the right level of help needed to get up and running.



### Rely On SAP Expertise to Manage Your Go-Live Project

With the go-live execution service for SAP Business ByDesign, SAP does the heavy lifting – effectively taking over most of the deployment project tasks.

Take advantage of just the expertise you need to accelerate deployment, minimize risk, and maximize return on investment.

Offered at a fixed price, it's the perfect service if you want take maximum advantage of SAP expertise, limit the involvement of your staff, and leverage best practices for business processes, technology, and project management. With the go-live execution service, you get:

- SAP experts who work with your business experts to define your specific business needs and configure the solution to provide maximum efficiency and value
- A ready-to-run solution to support your business

### Helping Predict and Reduce Costs

Offered for a fixed price, go-live services for SAP Business ByDesign have been created with your requirements and cost-of-ownership concerns in mind.

To minimize the impact of travel expenses and keep your deployment costs under control, SAP delivers its go-live services for SAP Business ByDesign through a combined on-site and off-site model.

Whichever approach you choose, the fees associated with go-live services for SAP Business ByDesign are both predictable and transparent. There are no unknowns, no hidden charges. You'll know exactly what your own combination of go-live services will cost, before you begin. And with flexible payment options available through the SAP Financing service, you'll be able to factor in a monthly expense and control your up-front costs.

### The Services You Need for a Fast and Successful Go-Live

Engaging a go-live service from SAP adds value to your implementation and lessens the burden on your own resources. SAP experts help you get your solution up and running quickly, reliably, and cost-effectively.

### Helping Reduce Risk

Whether you choose to run your own go-live project with SAP expert assistance or entrust your complete deployment to SAP, your decision can help reduce risk and ensure a successful implementation. Go-live services for SAP Business ByDesign are flexible yet standardized and repeatable, taking advantage of process accelerators and tools that have been designed and proven in the field.

### Looking to the Future

The benefits your business derives from our go-live services don't stop when you complete your go-live project. Our deployment expertise helps ensure that your SAP Business ByDesign solution reflects your present requirements and is adaptable to your future business needs. As your key users

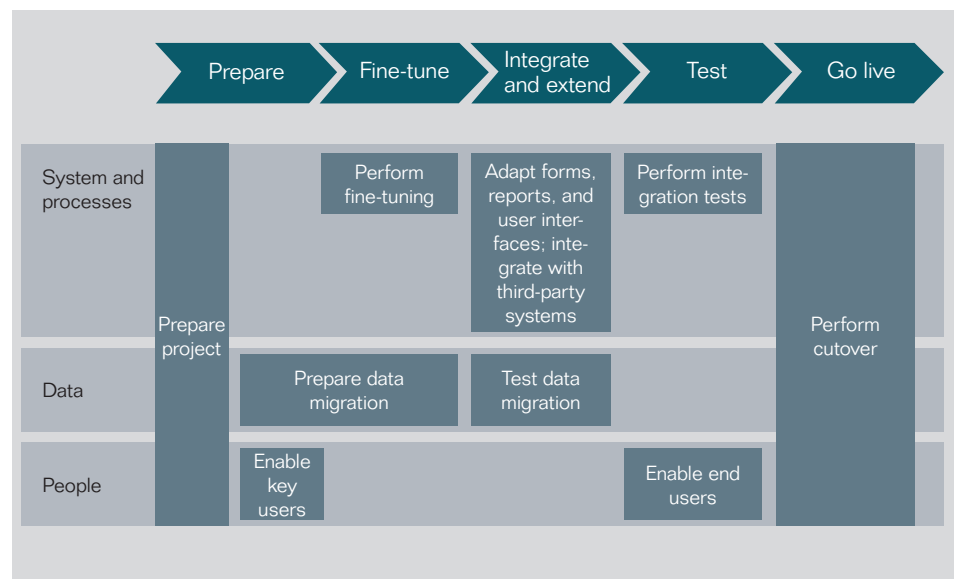


Figure 1: A Proven Project-Oriented Methodology

gain knowledge and experience with the solution, they can adapt it with the built-in self-service tools to reflect your organization's growth, change, and process evolution.

### **SAP: Delivering IT-Powered Business Innovation**

As the world's leading provider of business software,\* SAP delivers products and services that help accelerate business innovation for our customers. We believe that doing so will unleash growth and create significant new value – for our customers, SAP, and ultimately, entire industries and the economy at large. Today, customers in more than 120 countries run SAP applications – from distinct solutions addressing the needs of small businesses and midsize companies to suite offerings for global organizations.

#### **From Walldorf to Wall Street: The SAP Success Story**

Founded in 1972, SAP has a rich history of innovation and growth that has made us a true industry leader. SAP currently has sales and development locations in more than 50 countries worldwide. SAP is listed on several exchanges, including the Frankfurt Stock Exchange and NYSE under the symbol "SAP."

#### **Helping Companies Become Best-Run Businesses**

Our vision is for companies of all sizes to become best-run businesses. In today's challenging business environment, best-run companies have clarity across all aspects of their business, which allows them to act quickly with increased insight, efficiency, and flexibility. By using SAP solutions, companies of all sizes – including small businesses and midsize companies – can reduce costs, optimize performance, and gain the insight and agility needed to close the gap between strategy and execution. To help our customers get the most out of their IT investments so that they can maximize their business performance, our professionals deliver the highest level of service and support.

#### **Find Out More**

To learn more about how go-live services from SAP can help your organization deploy SAP Business ByDesign, call your SAP representative today or visit us on the Web at [www.sme.sap.com](http://www.sme.sap.com) (requires registration).



Your SAP team can help you derive the greatest value from your SAP Business ByDesign solution.

\* SAP defines business software as comprising enterprise resource planning and related applications such as supply chain management, customer relationship management, product lifecycle management, and supplier relationship management.

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## Summary

Go-live services for the SAP® Business ByDesign™ solution provide you with the level of support you need to deploy the world's most complete and adaptable on-demand business solution.

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## Business Challenges

- Deploy a comprehensive solution that can grow and adapt with your evolving business quickly and cost-effectively
- Minimize implementation risks and time to value
- Leverage best practices for business processes and project management

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## Services Offered

- **Software deployment** – Configure and deploy enterprise software cost-effectively and with greater predictability of success
- **Software lifecycle management** – Take advantage of SAP expertise to help ensure that your deployment of SAP Business ByDesign is properly configured for your organization from day one and is adaptable to your future business needs

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## Business Benefits

- **Help ensure proper adaptation to your organization** – Take advantage of the experience of SAP to determine that all aspects of SAP Business ByDesign are properly configured to meet the needs of your organization
- **Leverage** the skills of experts trained in all aspects of SAP Business ByDesign deployment
- **Reduce resource requirements** – Use less of your own resources by involving SAP experts
- **Deploy** a solution that grows with your business

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## For More Information

Call your SAP representative, or visit us online at [www.sme.sap.com](http://www.sme.sap.com) (requires registration).

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